

+

Viva Mocha



+

WEBSITE CONTENT

Draft 1 - 27 May 2011

Draft 2 - 2 June 2011

Final - 6 June 2011

1) Main Page

- a. Introduction text
- b. Video
- c. News
- d. Promotion

2) About the Bar

- a. Facilities
- b. Private Affairs (*note: for meetings and functions*)

3) F&B

- a. To Sip (*note: for beverage*)
- b. To Nibble (*note: for food*)

4) Location

5) You'd want to know this:

- a. Shopping in Kuala Lumpur
- b. Clubbing in Kuala Lumpur

6) Contact Us



1.

a. Introduction

Viva Mocha Coffee Bar

"A Coffee Affair"

The smell of her, arousing. I taste her, delighting.

I feel her warmth, comforting. Her coolness, soothing.

Stolen moments throughout the day.

The anticipation, thrilling.

Gratification is, at hand.

~ A Coffee Affair, Viva Mocha ~

Viva Mocha Coffee Bar, a swanky new F&B concept, is set to become the next rendezvous point of choice in Kuala Lumpur. Located off the popular Jalan P Ramlee yet neatly tucked away on the KL City Walk, it is the secret gem of the city centre.

Set amidst shopping and tourist destinations, offices and clubs, it is a place that fits into many agendas taking place at the heart of the city. Ease your weariness with a cold beverage from our **xx (insert number)** special ice coffee blends after a tiring day of shopping and walking. Or get your daily dose of caffeine and morning "Hello" when you pick up a cuppa on the way to the office.

We're proud of our unique and quality beverages. Choice coffee beans are grinded to just the right sizes and brewed at the right pressure for different preparations. Enthusiastic baristas involve themselves in the making of each cup (we don't just press a button!). These are vital to perfect the delicate balance of acidity and body of the brew, and to release the finest aroma.

With its chic black, white and red minimalist decor, amicable baristas, extensive menu that will take you more than two weeks to cycle through, it's going to be quite a special experience...every time.



2. About the Bar



a. The Bar

"Not just another Coffee Place"

Viva Mocha opened its doors and served its first cup of coffee on July 2011. It is a brainchild of a Malaysian who found success as a hotelier in Amsterdam.

Viva Mocha caters to quick takeaways or al fresco dining in our cozy two-storey glass building situated in the middle of the KL City Walk. The small enclosed bar captures the tantalizing aromas of grounded coffee beans and freshly baked pastries. It's enough to make your mouth water in anticipation upon stepping into the bar.

The outdoor setting on the ground floor allows you to people watch while enjoying Malaysia's warm climate. For more privacy, you can move to a lounge area situated on the floor above, equipped with a high definition television and magazines for added entertainment.

The bar and its surrounding areas are Wi-Fi enabled to allow for on-site meetings, online conferencing from the bar or just leisure surfing.

b. Private Affairs

"Let us into your private affairs"

The lounge area on the top floor is available for private functions of 15 to 17 people.

It might be more productive to ever so often conduct your meetings out of the office at a comfortable and cozy environment with an ample supply of coffee at hand. Or, be different and host a birthday celebration, colleague's farewell party or pre-clubbing bash above a coffee bar.

Call us. We'd love to be involved in your private affairs. [\(insert contact number here\)](#)

3. F&B

a. To SIP

"Not your Average (cup of) Joe"

The beverages on the Viva Mocha menu was concocted after months of intense (but fun!) experimentation in the owner's own kitchen. After numerous small gatherings and endless cups consumed by caffeine fanatic friends who volunteered as testers, the beverages that made the final cut have proven to be worthy, their deliciousness attested to and approved by a group of coffee aficionados who have hundreds of years of coffee consumption experience between them.

Among the favorites are those that integrate Malaysian ingredients traditionally used in our favorite dishes. For instance, the Coconut Coffee replaces the commonly used milk with *santan* (coconut milk) and the Brown Sugar Coffee substitutes sugar with *gula melaka* (palm sugar) making them the perfect complimentary beverage to *(insert name of an appropriate food item from your menu...for example, a curry chicken pastry, because it will go well with a santan drink or anything else savoury with spices)*.

There are also 'functional' blends that have purpose besides providing caffeine and palatial enjoyment. The 'Nighter Coffee' for instance is a popular pre-clubbing drink, infused with energy-rich banana fruit. It's bound to keep you dancing all night long.

(insert beverage menu)

b. To NIBBLE

"Nosh is Coffee's Best Friend"

Wine and cheese. Beer and fried chicken. Coffee, on the other hand, goes with all sorts of nosh.

Viva Mocha offers an array of sandwiches, pastries and cakes for a light lunch or a quick snack. Our food, to complement our beverages, is prepared in the most professional kitchens by highly skilled chefs. Pastries are baked daily in our oven to ensure that they are served to you fresh, hot and delightfully aromatic!

(insert food menu)

Cof.fee coffees, plural

/'kôfē/ /'käfē/

noun

1. Beverage made from the beans of a tropical schrub

Viva Mocha makes the best coffee!

2. Caffeine laden substance that sustains one's energy

Every morning, I pick up a cup Viva Mocha coffee on the way to my office.

All this shopping in KL is tiring. Let's drop by Viva Mocha for their coffee before we continue burning the hole in our pocket.

3. Hot stuff

I usually have a cup of Viva Mocha coffee before hitting the clubs on Jln P Ramlee

4. The uncredited basic necessity of life

If I go some time without having a Viva Mocha coffee, I feel kinda funny.

4) Location

(perhaps your web designer can add a printable tourist map of KL that will mark the relevant spots indicated in item 5)a. and b. below as well as the location of Viva Mocha. Tourists can print it and carry it around as reference while being subtly reminded to drop by Viva Mocha for respite)

5) You'd want to know this:

a. Shopping in Kuala Lumpur

Kuala Lumpur is a veritable shopping heaven for tourist and locals alike. Here are a few of our favorite shopping haunts that we have often introduced to our friends from other countries...to help contribute to Malaysia's economy.

Suria KLCC (1) lays only a 450m walk northeast from Viva Mocha bar. Six levels of retailers, food & beverage outlets, and entertainment and service providers are enough to keep you occupied for the better part of the day. We suggest purchasing a piece from [Arch](#), a Malaysian brand of delicately fashioned wooden pieces depicting local culture and architecture.

From KLCC, you can hop onto a Light Rail Transit (LRT) coach that stops right inside the complex. Alight at the [Pasar Seni \(2\)](#) (English translation - Art Market, or commonly known as Central Market) station. Here you can discover less commercialized, more cultural products of Malaysia including traditional toys and clothing, wooden and marble carvings and local paintings. An art gallery is situated in the annex building.

Just 300m from Pasar Seni is the well known **Petaling Street (3)**, or Chinatown. It is a 300m covered walkway with makeshift stalls selling reproductions of clothing and bag brands, as well as delicious local hawker fares that have been famous among the locals for decades.

If you are a collector of Hard Rock Cafe memorabilia, the **Hard Rock Arcade (4)** is only 550m from Viva Mocha, situated within the Concorde Hotel on Jalan Sultan Ismail. Nearby stands the Bukit Nanas Monorail station that will bring you to the popular **Jalan Bukit Bintang (5)** (English translation - Star Hill), which is a long bustling road, edged with shopping malls and eateries. Be sure to look out for the street performers that are sometimes found in front of the Maybank corner at night.

b. Clubbing in Kuala Lumpur

The night life in Kuala Lumpur is as vibrant as the view of the KL Twin Tower at night. Here's a few famous (and infamous) clubs:

The road that Viva Mocha is situated on, Jalan P Ramlee, is known as the central point of the clubbing scene. The most popular one is the **Beach Club Café (6)** which has a beachside-bar atmosphere. It is one of the enduring clubs over the years while others have come and gone. Its reputation comes from quick, one-night acquaintances that begin here (if you catch our meaning). The music here is usually commercial type. It is rumored that they serve a mean pizza, but you'll have to be there before the night crowd pours in.

Hard Rock Cafe (4) is another alternative for live bands and nachos to go with your booze.

Or if you prefer RnB and Hip Hop, take a 2km taxi ride from Viva Mocha to Lot 10 on Jalan Bukit Bintang. [The Rootz Dance Club \(7\)](#) is on the complex rooftop with a decadent Baroque interior.

Perpendicular to Jalan Bukit Bintang is Changkat Bukit Bintang where the [Frangipani Restaurant and Bar](#) is. It is renowned for their French cuisine and boasts the best cocktails and crowds in town. Frangipani is also a popular spot for the gay community.

Another club that has been around for seven years is the [Zouk Club](#). It is less than a kilometre from Viva Mocha and promote themed nights depending on the featured resident DJ as well as international guest DJs.

7) Contact Us